

IMMEDIATE RELEASE

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Ivey Wins High Scores in Latest Reports on the World's Top Business Schools by Leading International Media

The Richard Ivey School of Business has attained consistently high rankings in three recent reports on the world's top business schools compiled by respected international media. The *Wall Street Journal* placed it No. 6 in its 2006 MBA school rankings amongst international schools. The *Financial Times* ranked Ivey No. 14 (up from last year's 16) in its fifth annual ranking of EMBA programmes. The *BusinessWeek* EMBA rankings placed it No. 22 (up from 25 in 2004).

In all these surveys, Ivey was the only business school in Greater China to be ranked among the world's top 25 educational institutions by graduates, alumni, recruiters and peers.

Each survey was based on the response of different target groups, and quantified values according to different viewpoints and methodologies. For example, *BusinessWeek* surveyed students and recruiters, and measured current graduating class and research output. The *Wall Street Journal* based its scores on responses from corporate recruiters to questions covering their perceptions of 20 different attributes of business schools. On the other hand, the *Financial Times* based its rankings on responses from business schools and alumni, and did not measure the perceptions of recruiters.

Professor Kathleen Slaughter, Associate Dean & Executive Director of Ivey's Hong Kong campus commented: "We are very proud of the rankings we have achieved in these latest surveys. They are high consistently. Since each survey reflects the opinions of a different group of 'customers', these results place Ivey at a very strong position overall as seen by various stakeholders. The rankings also reflect that Ivey has maintained the high academic standards of its programs, and its reputation among the world's elite business schools."

"While such rankings are a key factor that enables candidates to assess business schools, they should also determine which institution offers the program that best meets their learning and living style. They should also consider their reasons for pursuing an MBA or EMBA degree, and their career aspirations. Class visits, discussions with alumni, current students and recruiters, as well as thorough investigation of the entire program, extra-curricular activities and services that a school offers can also help them to make the right choice and understand how schools differentiate themselves from one another," she added.

Ivey first established its presence in Hong Kong in 1998. It was the first North American business school to establish a campus in Asia. At its permanent campus, the Cheng Yu Tung Management Institute, located at the Hong Kong Convention and Exhibition Centre, Ivey offers Executive MBA and Executive Development programs to executives from Hong Kong and across the region.

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