

FINANCIAL TIMES RANKS IVEY #1 IN GREATER CHINA

IMMEDIATE RELEASE

After being ranked the **No. 1 MBA program in Hong Kong** earlier this year, Ivey was ranked **No.1 again** in Greater China for the business school's Executive Education by the same media, *Financial Times* in its 2005 worldwide survey. The comprehensive rankings are based on the combined strength of a school's **custom programs**, which are tailor-made for individual corporations, and **public programs**, which are available to executives from a broad range of companies. These rankings are based predominantly on feedback from executive education alumni and conversations with key corporate contacts. Schools were evaluated against criteria such as **faculty, course design, teaching materials, follow-up, new skills and learning, facilities, quality of participants and aims achieved**. No other university in Greater China was ranked among the overall top 40 international business schools.

Ivey's custom programs ranked significantly ahead of several well-known US schools (University of Michigan, University of Virginia and Indiana University). Ivey is also highly regarded for its **teaching materials (2nd in Asia) faculty diversity (2nd in Asia), international partnership (1st in Asia) and its follow-up work (2nd in Asia)**. Almost 40% of Ivey's custom programs' participants commute to Ivey from around the world, such diversity contributes towards the learning of every participant in the class.

Ivey's public programs are also highly popular among executives. Ivey is **1st** in Asia for having the most diverse faculty members and again **1st** for running the most international programs in Asia. Its quality of teaching is **2nd** in Asia and it is also ranked **2nd** for having the most international participants in the region. **Professor Kathleen Slaughter, Associate Dean & Executive Director of Ivey's Hong Kong campus** notes "Ivey has consistently been ranked among the top business schools in the world and our presence in Asia has secured Ivey's position as a global leader."

Richard Ivey School of Business is committed to Asia. The School has been developing high potential executives in Asia since the establishment of its first international campus in Hong Kong in 1998. Campuses in London and Toronto, Ontario in Canada and Hong Kong give Ivey diversity and a global perspective. In their world-class facility set up at the Hong Kong Convention and Exhibition Center, they offer Executive MBA, MBA and **Executive Development** programs for high caliber individuals looking for quality education to sharpen their management skills. Highly rated faculty members and custom programs have made Ivey a leader in Executive Education in Asia and North America.

In Asia, Ivey has worked with companies such as *Cathay Pacific Airways Ltd, HSBC, Reebok, Mattel, MTRCL, Manulife* and *Hutchison Port Holdings* to help develop the leadership talent of their senior executives to cope with the rapidly expanding market in Greater China. In 2004 they have accelerated executives from over 40 organisations in their Asian campus alone.

Ivey provides a world class learning experience in Asia Pacific for executives to excel as global leaders. For more information, please contact **Miranda Wong** at **Richard Ivey School of Business / Asia** –

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