

Welcome to the Ivey Executive MBA in Hong Kong

You are receiving this information because one of your employees is considering becoming part of our EMBA program. We hope this package will help you decide to support him or her in this endeavour.

The Ivey EMBA in Hong Kong is an intense and dynamic program that allows talented managers to earn the prestigious Ivey MBA without leaving their current positions or relocating. It is an opportunity for your employee to enhance his or her management ability through interaction with top faculty and outstanding fellow participants.

A learning process that stimulates performance

The Ivey EMBA is grounded in the reality of today's business world. The catalyst for learning is business cases, real situations in real companies. Through Ivey's case method, participants are encouraged to make decisions in a real business setting. They develop practical skills that can be applied immediately in their current jobs.

A balance between career and studies

Ivey offers a unique class schedule to enable participants to be immersed in Ivey with minimal disruption to family and work schedules.

Curriculum and faculty

Details about the curriculum and the faculty are shown in our program brochure, and on our website at www.ivey.com.hk

Consistently high rankings

The Financial Times (UK) has ranked Ivey as one of the top business schools world-wide.

THE RETURN ON YOUR COMPANY'S INVESTMENT

Immediate payback

Ivey's EMBA program is constantly focused on practical, hands-on learning about current business challenges. Participants are exposed to relevant concepts and techniques and are encouraged to apply these to their organizations right away. In addition to regular course work, there are many group projects and individual assignments intended to deliver payoff to our sponsorship organizations.

Long-term value

When the program is complete, Ivey EMBA participants are armed with the skills, knowledge and confidence they need to keep your organization competitive in the global marketplace. They will have developed a broad cross-functional perspective that prepares them for senior responsibilities. They will have been exposed to best practices and compared experiences with senior managers from many of Asia's leading organizations. And, at the same time, they have been a part of your organization, making ongoing contributions enriched by their learning experience.

Because the goal of the EMBA is to develop leadership skills, rather than to learn specific knowledge, your organization will continue to benefit from your employee's learning experience for years to come. As a sponsoring employer, you commit to allowing your EMBA participant consider proposals for in-company projects, and perhaps time off to attend classes. Many employers also pay all or some tuition fees.

In sponsoring your employee, you are investing in the most valuable resource your organization has – talented people. The return on your investment will be better decisions, more innovative ideas and stronger leadership.

Impacting the curriculum

The Ivey EMBA allows participants to guide the business issues and challenges relevant to their organizations. We encourage you and your employee to decide together how to apply the program assignments and focused learning that best benefit your company.

Specializing in executive education

The Ivey EMBA has a reputation of helping some of the world's most accomplished executives run their businesses more effectively. This is our ultimate goal.

Ivey's faculty is a major reason for this reputation – they are experienced managers and executives who are well versed in business. They understand that hands on, practical education, produces cutting edge results. Our faculty also works in real business, researching and consulting internationally known companies – they are eager to share their passion and insight for business with our participants.

Please call us if you would like any further information about the program. We look forward to hearing from you.

"When we decide where we're going to sponsor our executives, Ivey always rises to the top. It very much focuses on general executive management. And the focus on Cross-Enterprise Leadership we think is just perfect."

Tim Hockey, Alumni (EMBA 1997), Co Chair, TD Canada Trust