

The Ivey Executive MBA

Class Calendar

(tentative)

Hong Kong Convention & Exhibition Centre
Phase 1, Room S422, Level 4, 1 Harbour Road,
Wanchai, Hong Kong

T +852 2135 2299 | F +852 2808 4433

August 2012 - January 2014

A schedule that balances career, studies and family

Ivey's EMBA in Hong Kong is modeled after its Canadian counterpart. Regular weekend classes are held at the Ivey Asia Campus in the Hong Kong Convention and Exhibition Center. The program also includes an initial two-week residence period in August and a trip to Silicon Valley the following year.

2012	August	September	October	November
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	December	January	February	March
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2013	April	May	June	July
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	August	September	October	November
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2013-2014	December	January	Class Times	
	M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<p>Saturdays 12:30-9:30pm Sundays 12:30-6:30pm</p> <p>EMBA Class Days First Term Second Term Third Term </p>	

Significant Dates

In-Residence (HK)

August 19-31, 2012

Very strong bonds form within the class in this 2-week residence experience. Typically, classes run 08:00-18:30 at Ivey's campus at the HKCEC followed by social/team/individual preparations in the evenings.

International Field Trip

August 24-31, 2013

Participants will start in Silicon Valley, meeting senior Ivey alumni active in cutting-edge ventures and venture capital activities. Then it's on to Toronto to explore China-Canada growth opportunities and the impact of financial markets on trade and investment.

Executive Client Field Project

Supervised by your Strategy professor, your team will be consultants to an external corporate client, formulating a strategic plan for presentation to its senior management integrating your learning in the EMBA.

Innovation Project

Working with your Entrepreneurship professor, your team develops an idea for a new venture, business line or market, researches and analyzes the opportunity, prepares a detailed and compelling business plan and pitches it to a review panel.

The Ivey Executive MBA

Choosing between an MBA or EMBA

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MBA

EMBA

Target Audience

Early career stage
with 2-6 years of work
experience

Seasoned managers
with 7+ years of work
experience

Development Objectives

To develop leadership
abilities and accelerate
career success

To accelerate to a
managing director
position

Program Structure

Full time in Canada
for 12 months
– Business Essentials
– Leading Cross Enterprise
– International Trip Options
– Electives

Part time in Hong Kong
for 18 months (weekends)
– 14 fixed courses

Enquiry

iveymba.ca

ivey.com.hk/emba