

Success at Inaugural Blue Umbrella – Ivey Asia Risk Management Program

Workshop Received Overwhelming Positive Responses from Specialized Compliance and Senior Due Diligence Professionals

Hong Kong, 17 April 2013 – The first-ever “Blue Umbrella – Ivey Asia Risk Management Program: Risk Identification, Management and Leadership” took place on 21 March 2013 at the Hong Kong Convention and Exhibition Centre. Co-hosted by Blue Umbrella, the leading Asia-focused provider of public source due diligence and pre-employment screening reports, in collaboration with the prestigious Ivey Business School (Ivey Asia), the invite-only program saw the attendance of over 40 specialized compliance and senior due diligence professionals from across the Asia Pacific region, hailing from top-tier investment banks, multinational corporations and western governments.

The one-day workshop was the first of its kind, offering participants the opportunity to share risk management experiences and best practices with fellow leading industry figures under the expert facilitation of Dr. Jeffrey Gandz - Ivey Professor of Strategic Leadership and Managing Director, Program Design for Executive Development Programs. The event featured a dynamic combination of lectures, case studies, break-out group discussions and networking opportunities, garnering overwhelming positive responses from attendees. “It was a unique opportunity to gain insights from risk professionals across a wide range of industries - truly rare to find anything else that is comparable in the market and should definitely be repeated,” commented one participant.

With constant regulatory changes and sometimes unpredictable enforcement, the event focused on risk issues from an academic approach but also strived to be practical – providing key takeaways that would enhance strong risk cultures achieved through competent risk leadership. “The feedback from the program was overwhelmingly positive. It was remarkable to hear participants from a wide range of professional backgrounds all comment on how relevant they found the course,” said Dr. Janet De Silva, Dean of Ivey Asia. “We are very pleased that our course was able to help our participants connect, engage, and advance crucial risk leadership skills to effectively lead their respective in-house compliance programs.”



To receive a copy of the Blue Umbrella - Ivey Asia Risk Management Program post-event report, please contact Blue Umbrella's Business Development Manager, Anran Luo at anran@bluedd.com.

-Ends-

About Blue Umbrella:

Blue Umbrella is the leading Asia-focused service provider of comprehensive due diligence, vendor vetting, KYC client screening, IPO due diligence, immigration and pre-employment screening services. Through legitimate and publicly available sources, Blue Umbrella's due diligence services allow clients, such as top tier investment banks, multinational companies and Western governments, to understand the backgrounds of their vendors, partners, clients and employees. Based in Hong Kong with operations in India, Blue Umbrella is renowned for its commitment to quality, service, and expertise across Asia. For more information, please visit www.bluedd.com.

About the Ivey Business School Hong Kong's campus:

Ivey Business School (www.ivey.com.hk) at Western University, the first international business school to establish a standalone campus in Greater China in 1998, is Canada's leading provider of relevant, innovative and comprehensive business education. Ivey Asia offers a top-ranked Executive MBA program, as well as a diverse range of Executive Development programs to over 1,000 executives annually. Renowned for its case method teaching, Ivey Asia is recognized as one of just four exclusive Case Study Method schools globally and is the world's foremost producer of Asian and Indian case studies. Ivey Asia has the largest Chinese language business case library and is the largest overall producer of business cases after Harvard Business School. The Case Study Method draws on extensive research and business experience, where Ivey Asia faculty provide an engaging and intensive educational experience, equipping graduates with the skills and capabilities needed to tackle leadership challenges in today's complex business world. Ivey offers world-renowned undergraduate, Masters in Science, and doctoral degree programs at its Campus in London, Ontario, Canada.