

## **The Women's Foundation Scholarship for the Ivey EMBA Program opens for 2014 intake**

Hong Kong, 16 October 2013 — Ivey Business School (Ivey Asia) and The Women's Foundation (TWF) are partnering for the second year to support The Women's Foundation Scholarship for the Ivey Executive MBA Program.

The aim of the partnership is to support aspiring women executives to accelerate their careers through participating in the Ivey Executive MBA Program. The scholarship program is part of TWF's initiatives to build and promote the pipeline of women for executive and non-executive roles.

"Mao Zedong famously remarked that 'women hold up half the sky'," said Dr. Janet De Silva, Dean, Ivey Asia. "So it seems especially ironic that Asia is experiencing a talent shortage at senior levels, with few women leaders, and this shortage is particularly acute in China." De Silva will be part of the panel of judges to select six applicants to undertake the Executive MBA Program commencing in August 2014.

Su-Mei Thompson, CEO, The Women's Foundation, said "Initiatives such as this scholarship program can play a significant role in building a pipeline of women for executive and non-executive roles. This scholarship dovetails with our mission to challenge gender stereotypes and increase the number of women in decision-making and leadership positions."

The scholarship program was launched in 2013 when four scholarships were awarded including to Elizabeth Li, Vice President of J.P. Morgan. "The scholarship program came to my attention at just the right moment when I felt I needed to hone my decision making and problem-solving skills in order to continue to develop in my career."

Another scholarship winner, Janet Chung, Platform Development & Strategy Department of Hong Kong Exchanges and Clearing Ltd., said, "The EMBA program will help me develop a global mentality and build my general management skills and experience."

Six scholarships in respect of the 2014-2016 Ivey Executive MBA Program will be awarded to successful female applicants. The awardees will receive a 30% discount off the cost of regular tuition. The first wave of applications will close on November 29, 2013. The second wave of applications will close on February 28, 2014.

"We are thrilled to be partnering with The Women's Foundation," said De Silva. "This program will boost Ivey Asia's mission to provide practical, real world learning in order to develop the next generation of leaders."

The scholarship is open to all female Hong Kong residents who have been accepted onto the Ivey Executive MBA Program through the standard enrolment and selection process. There are no other eligibility requirements



for this scholarship program. Female professionals currently working in Hong Kong who graduated from a local Hong Kong university are particularly encouraged to apply.

Full details on the scholarship program can be found at [www.ivey.com.hk/emba/twfScholarship.html](http://www.ivey.com.hk/emba/twfScholarship.html)

## **ENDS**

### **About Ivey Business School Asia**

The Ivey Business School ([www.ivey.com.hk](http://www.ivey.com.hk)) was the first international business school to establish a standalone campus in Greater China in Hong Kong in 1998 and is Canada's leading provider of relevant, innovative and comprehensive business education. Ivey Asia offers a top-ranked Executive MBA program, as well as a diverse range of Executive Development programs to over 1,000 executives annually.

Renowned for its case method teaching, Ivey Asia is recognized as one of just four exclusive Case Study Method schools globally and is the world's foremost producer of Asian and Indian case studies and the largest overall producer of business cases after Harvard Business School. Ivey Asia provides an engaging and intensive educational experience, equipping graduates with the skills and capabilities needed to tackle leadership challenges in today's complex business world.

### **About The Women's Foundation**

The Women's Foundation is a non-profit organisation dedicated to improving the lives of women in Hong Kong. The organisation focuses on challenging gender stereotypes, increasing the number of women in decision-making and leadership positions, and empowering women in poverty to achieve a better quality of life for themselves and their families.

### **Further enquiries:**

Amanda Tung

[atung@ivey.com.hk](mailto:atung@ivey.com.hk)

2135 2244